

### Founding Partners & Symposium Organizers



In cooperation with

University of California, Berkeley

Asia Society of Northern California

Mirabilis Advisory (India)

Monday Morning (Denmark)

SPRIE – Stanford University

### About the Symposium:

Cities are at the epicenter of a global shift of population from rural to urban settings. They are the powerhouses of the global economy and contribute centrally to knowledge production and innovation. The future of cities will therefore be a defining element of the global future. Its economy will be one that maximizes efficiency in the use of land, water and energy, thereby conserving resources, reducing impact on the environment, and enhancing livability. Understanding the relationship between cities and this emerging green economy is critical.

This international symposium is a high-level exchange among world-leading elected officials, planners, researchers, technologists and business leaders on the theme of sustainable urban development and the evolution of green cities. Its objective is to advance the state of the art in green urban design, based on the vision and shared experience of a selection of the world's most innovative cities. Focal points will include urban design, the applications of technology, and behavior. Its location in San Francisco will highlight technology and policy advances coming from California.

The event will span three days, beginning with a welcome dinner, followed by a full day plenary session and concluding with a final day of optional off-site meetings and visits. Global collaboration will be achieved through both on-site participation and the use of Cisco TelePresence, a high-definition and highly advanced visual, audio and collaborative technology enabling virtual presence worldwide.

The symposium will directly link discussions of green cities with the green economy. In contrast with conferences where experts make presentations to a general audience, it is designed to directly engage all participants, delivering value for experts and practitioners. Its focus on the themes of design, technology and behavior is designed to facilitate the cross-fertilization of ideas and perspectives. To ensure quality interaction, attendance is limited to 150 invited participants. Invitations are being extended based on the recipients' accomplishments and reputation for innovative leadership in their respective fields, and their ability to contribute at a high level to current and future dialogues. Outcomes will include: enhanced understanding of how cities can act as laboratories for new policies, programs and technologies to advance a green economy; practical information regarding the most successful green city practices; and an enriched perspective on innovative technologies for sustainable urban development and planning.

### Invited Speakers

**The Hon. Michael Bloomberg**  
Mayor of New York City

**The Hon. Chuck Reed**  
Mayor of San Jose

**Bjarke Ingels**  
BIG Architects  
Copenhagen and New York  
(confirmed)

**The Hon. Young-gil Song**  
Mayor of Incheon  
Metropolitan City, Korea

**The Hon. Frank Jensen**  
Lord Mayor of Copenhagen

**Bruce Katz**  
Metropolitan Policy Program  
Brookings Institution

**The Hon. Boris Johnson**  
Mayor of London

**The Hon. Han Zheng**  
Mayor of Shanghai

**Wim Elfrink**  
Executive Vice President and  
Chief Globalisation Officer,  
Cisco  
(confirmed)

**Vinod Khosla**  
Khosla Ventures

**The Hon. Jaime Lerner**  
Former Mayor of Curitiba, Brazil

**The Hon. Gavin Newsom**  
Mayor of San Francisco  
And Lt. Governor-elect of  
California

**Jan Gehl**  
Gehl Architects  
Copenhagen

**David Nieh**  
General Manager - Planning  
Shui On Land  
Shanghai

**Wu Jiang**  
Dean, Tongji University  
Shanghai

**Alan Frost**  
Director, Masdar City  
Abu Dhabi

**James Sweeney**  
Director, Precourt Institute  
on Energy Efficiency,  
Stanford University

## **Working Symposium Agenda**

### **February 23, 2011**

- **Symposium opens with evening reception and dinner**
- **Welcome Remarks**
- **Keynote Address**
- **“Leading the Green Transformation: Conversation of Global Mayors”**  
*Virtual conversation of three Asian mayors, keynote speaker and mayors present in San Francisco, via Cisco TelePresence*
- **Dinner**

### **February 24, 2011**

- **Breakfast and First Plenary Session**
- **Welcome Keynotes**
- **Leading the Green Transformation: Conversation of Global Mayors**  
*Virtual conversation of three European mayors, keynote speaker and mayors present in San Francisco, via Cisco TelePresence*
- **Breakout Exchanges:**
  - Group 1: Design: Livable, Compact, Transit-Oriented Cities**
  - Group 2: Technology: Digital, Efficient and Low-Carbon Urban Systems**
  - Group 3: Behavior: Lifestyles and the Urban Citizen**
- **Lunch Keynote**  
*Commonalities and differences in global urbanization, focusing on emerging vs. developed economies and the unique challenge of megacities*
- **Breakout Synthesis:**
  - Technology, Planning and Behavior: Visioning the Future**
- **Presentation: “Transformative Strategies for Redesigning Urban Transportation Systems”**
  
- **Enabling the Green City of the Future**  
*Theme: best practices and driving change in finance, policy and business*

#### **Conclusion**

### **February 25, 2011**

*Optional in-depth, offsite visits and in-depth meetings*

- **Planning for Sea Level Rise**  
*Working exchange on urban planning for sea level rise with San Francisco Bay Conservation and Development Commission (BCDC), the State of California agency responsible for planning on lands facing San Francisco Bay, hosted by BCDC’s Executive Director and Chair. BCDC has led California and the U.S. in planning for the potential consequences of sea level rise in low-lying urban areas, and has developed an innovative partnership with the Netherlands to develop adaptive urban designs.*
  
- **Tour of the California Academy of Sciences**  
*Designed by Renzo Piano and located in San Francisco’s Golden Gate Park, the new California of Sciences building, with its famous “living roof” is the largest Platinum LEED certified building in the world.*
  
- Lunch**
  
- **Regional Sustainability Planning**  
*Working meeting and exchange with Senator Darrel Steinberg, author of California’s landmark legislation SB 375, which requires all regions in California to develop Sustainable Communities Strategies integrating land use and transportation planning. Joining the conversation will be commissioners from the California Energy Commission, the Executive Directors of the Association of Bay Area Governments (ABAG) and the metropolitan Transportation Commission (MTC), and senior regional planners.*
  
- **Technology**  
*Working session on the latest technology advances in building energy efficiency, energy efficiency in urban systems, building materials, smart grid, and information and communications technology (ICT), hosted at University of California at Berkeley’s Center for Information Technology Research in the Interest of Society (CITRIS). Hosted by the Director of CITRIS and the Dean of Berkeley’s College of Engineering, the session will feature presentations by and discussions with leading clean tech companies, university-based technologists, and researchers from the Lawrence Berkeley National Laboratory (LBL).*